

Shape the Future

Elektronisches Berechtigungsfeld
(Letter of Eligibility – eLOE)





Günstige Geräte und Lösungen
Finden Sie für jedes Budget die richtige Option um allen Schülern Technologie für das Lernen im 21. Jahrhundert bereitzustellen

Über Shape the Future

Bildung ist das Herzstück von Microsofts Mission, jedem Lernenden auf der Welt die Möglichkeit zu geben, mehr zu erreichen. Wir glauben, dass die Bereitstellung einer Plattform, die mit ihnen wächst, entscheidend für den langfristigen Erfolg und die Karrierechancen Ihrer Schüler ist. Microsoft ist stolz darauf, mit einer Vielzahl von Partnern das Shape the Future-Programm anzubieten, das die Verwaltungsmitarbeiter, Lehrer und Schüler anspruchsberechtigter Bildungskunden in der Primar- und Sekundarstufe einsetzen können. Die Windows-Plattform, auf der sowohl einfache als auch komplexe Programme laufen können, unterstützt Schüler von der Grundschule bis hin zu technischen Kursen für Fortgeschrittene.

Bildung transformiert. Durch Sie. Und Microsoft.

Das Shape the Future-Programm von Microsoft ermöglicht es anspruchsberechtigten Schulen, bei Microsoft-Partnern Geräte mit rabattierten Windows-Lizenzen zu erwerben.

Die Programmpreise für die Windows-Geräte werden von den Technologie-Partnern festgesetzt, die jeweils die Windows-Geräte liefern.

Indem Sie sich für das Programm registrieren und die Anspruchsberechtigung Ihrer Schule nachweisen, qualifizieren Sie sich dafür, bei unseren Partnern zu den rabattierten Preisen des Shape the Future-Programms zu kaufen.



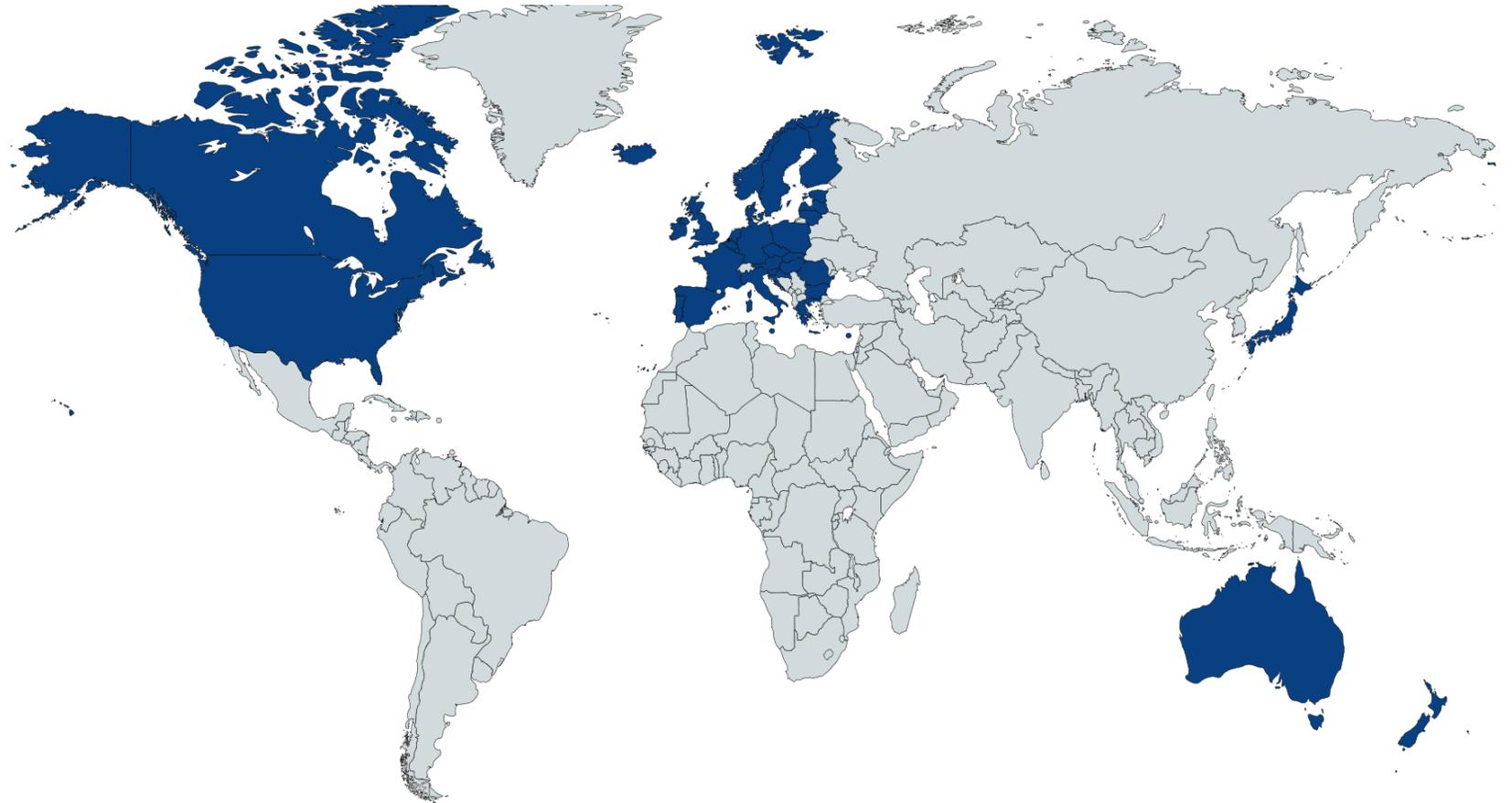
Der eLOE Prozess – die Weiterentwicklung von Shape the Future

- Verfügbar in “Developed Markets wie z.B. Deutschland” seit 01.02.2018
- Der electronic Letter of Eligibility (eLOE) erhöht die Programmreichweite
- Kunden können die Bezugsberechtigung nun schneller durchführen und sich selbstständig für das Shape the Future-Programm registrieren

Was ändert sich:

Folgende Länder sind berechtigt, das elektronische Berechtigungsformular (eLOE) zu beziehen

Andorra	Liechtenstein
Australien	Litauen
Österreich	Luxemburg
Bahrain	Macau (SAR)
Belgien	Malta
Bulgarien	Monaco
Kanada	Niederlande
Kroatien	Neuseeland
Zypern	Norwegen
Tschechische Republik	Oman
Dänemark	Polen
Estland	Portugal
Färör	Katar
Finnland	Rumänien
Frankreich	San Marino
Deutschland	Saudi Arabien
Griechenland	Singapur
Hong Kong (SAR)	Slowakei
Ungarn	Slowenien
Island	Südkorea
Irland	Spanien
Isle of Man	Schweden
Italien	Schweiz
Japan	Taiwan
Jersey	Vereinigtes Königreich
Kuwait	Vereinigte Staaten
Lettland	Vatikanstadt

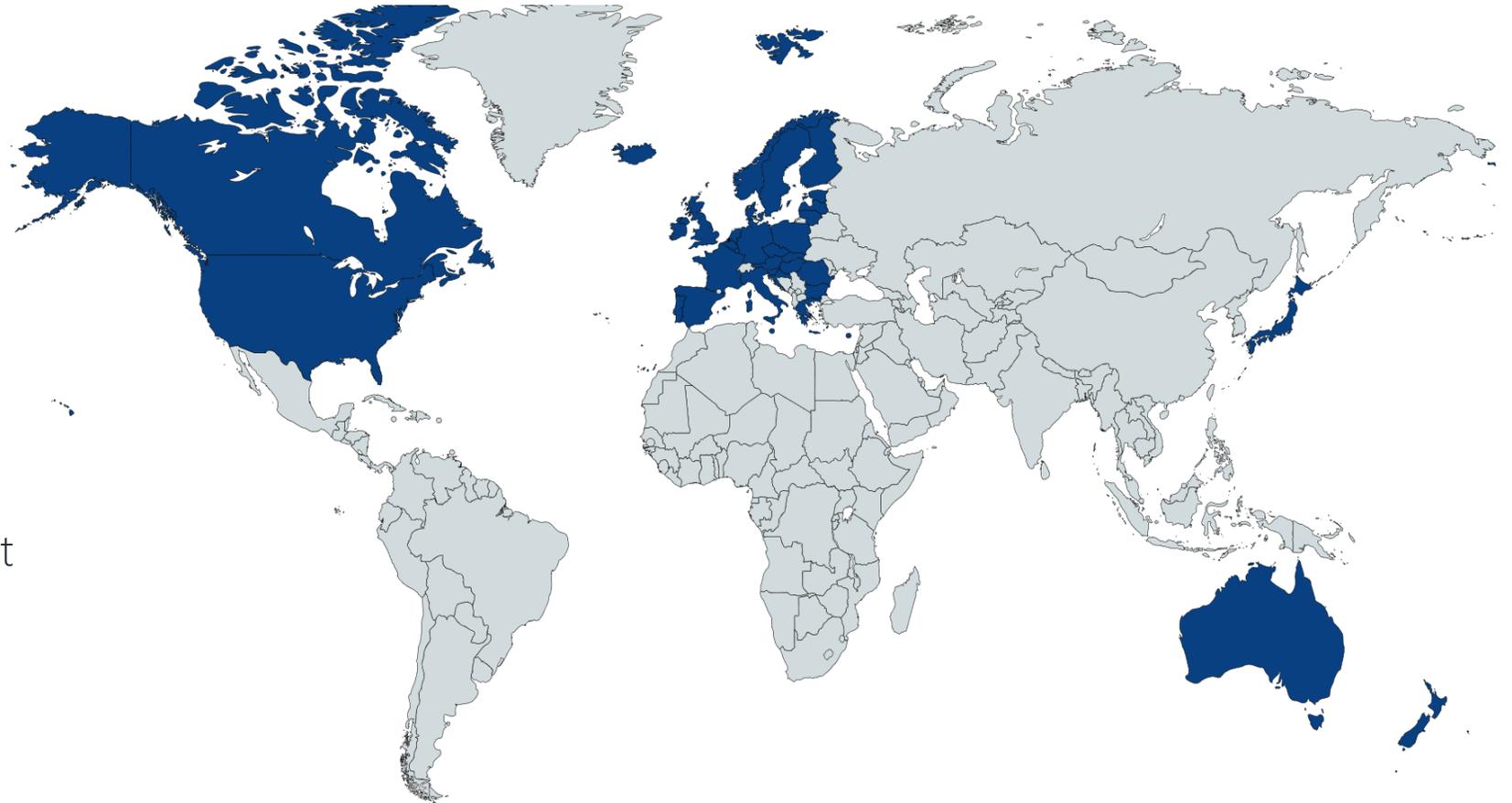


Was ändert sich NICHT:

Für alle anderen Länder bleiben die Bestimmungen unverändert

Value+ ist unverändert ohne LOE in Deutschland verfügbar

Die Shape the Future-Stufen Standard und Plus benötigen weiterhin einen LOE (oder wo verfügbar eLOE)





Shape the Future Prozessübersicht

Der Kunde besucht
aka.ms/shapethefuture

Der Kunde
sendet diesen
Letter of
Eligibility an
einen OEM oder
Partner

OEM oder Partner
sendet einen
Verkaufsbericht über
die Shape the Future
Geräte an Microsoft

Der Kunde stellt sich
einen Letter of Eligibility
aus. Im Falle einer
Fehlermeldung wendet
sich der Kunde an
LOEDesk@Microsoft.com

OEM oder Partner erstellen
ein Hardwareangebot inkl.
der Shape the Future
Betriebssystemlizenzen. Auch
bekannt unter dem Namen
"National Academic"



Shape the Future Gerätestufen



Value +

Kein eLOE erforderlich



Standard

eLOE erforderlich



Plus

eLOE erforderlich



Shape the Future Value+

Shape the Future Value+ ist der günstige Einstieg für preiswerte Geräte im Bereich Bildung

Technische Voraussetzungen

Tablet & 2-in-1

≤ 14.1"
Low End CPU
≤ 4GB RAM
≤ 128GB SSD or eMMC
Or ≤ 500GB HDD

Notebook

≤ 14.1"
Low End CPU
≤ 4GB RAM
≤ 128GB SSD or eMMC
Or ≤ 500GB HDD

Desktop & AiO

Low End CPU
≤ 4GB RAM
≤ 128GB SSD or eMMC
or ≤ 500GB HDD
AiO ≥ 17"

Endkundenzugang:

- Verfügbar auf Schüler,- Lehrer- und Administratorengeräten für K-12 Einrichtungen
- Kein LOE und keine Mindestabnahmemenge erforderlich in Developed Markets (u.a. Deutschland)



Shape the Future Standard

Shape the Future Standard deckt den Großteil der Mittelklasse Geräte ab.

Technische Voraussetzungen

Tablet, 2-in-1, Notebook, Desktops, AIO

Includes most Core i3 and Core i5 devices

Intended for the majority of devices: all devices which do not fit StF Value+, StF Plus, or Workstation* hardware specifications

Example specifications:

≤ Core i5, <8GB RAM

≤ Core i5, 8GB RAM and <1080p screen resolution

Endkundenzugang:

- Verfügbar auf Schüler-, Lehrer- und Administratorengeräten für K-12 Einrichtungen
- eLOE für teilnahmeberechtigte Länder notwendig. Manueller LOE für alle anderen Länder möglich)
- Developed markets haben keine Mindestbestellmenge (z.B. Deutschland)



Shape the Future Plus

Shape the Future Plus für High-End Geräte

Technische Voraussetzungen

Tablet, 2-in-1, Notebook, Desktops, AIO

Plus CPU & > 4GB RAM (All form factors) OR

≥ 8GB RAM & ≥ 1080p screen resolutions (Notebook, 2-in-1, AIO)

≥ 8GB RAM & ≥ 2TB Storage (Desktop)

Endkundenzugang:

- Verfügbar auf Schüler,- Lehrer- und Administratorengeräten für K-12 Einrichtungen
- eLOE für teilnahmeberechtigte Länder notwendig. Manueller LOE für alle anderen Länder möglich)
- Developed markets haben keine Mindestbestellmenge (z.B. Deutschland)

Resources

External OEM or Partners – see [Device Partner Center](#)

Microsoft Education Partner Network – [MEPN](#)

Weitere Fragen zu Shape the Future? - Email an LOEDES@Microsoft.com

Lehrer Community - <https://education.microsoft.com/>

Microsoft Education Site - <https://www.microsoft.com/de-de/education>

Microsoft 365 Education – see [here](#)

Shape the Future

eLOE Beantragung



Registrierungsablauf ohne aktives O365-Abonnement



http://aka.ms/shapethefuture

Startseite für das Shape the Future Programm auf microsoft.com/education

The screenshot shows the Microsoft Education website. The top navigation bar includes 'Microsoft', 'Store', 'Products', and 'Support'. Below it, the 'Education' section is highlighted, with sub-navigation for 'School leaders', 'Educators', 'Students', 'Products', 'Training', 'News', and 'How to buy'. The main content area features a large image of a student at a laptop. Text on the page reads: 'Shape the Future K-12 program | Microsoft Education'. Below this, it states: 'Qualifying K-12 education institutions can purchase devices with discounted Windows licenses from Microsoft's partners.' A 'Windows' logo is visible. A blue button labeled 'Next Steps' contains the text: 'Verify eligibility and sign up for the Shape the Future program on the Microsoft Store for Education.' Below the button, there is a section titled 'Microsoft's Shape the Future K-12 education program' followed by a paragraph of text. At the bottom, there is a section titled 'Who is eligible for the Shape the Future program?' with a bulleted list of eligibility criteria and a link to learn more about Microsoft Volume Licensing in Education and Qualified Education User Definitions.

Auf dieser Seite werden die Kunden empfangen

Dort wird das Programm vorgestellt. Kunden können unter "Next Steps" direkt mit der Verifizierung beginnen

Der Prozess wird ab "Next Steps" in deutscher Sprache weitergeführt

Es wird empfohlen diesen Prozess durch den Administrator der Bildungseinrichtung oder die für die Bildungseinrichtung beschaffende Stelle (z.B. Sachaufwandsträger) durchzuführen



Um einen eLOE zu erhalten, muss der Benutzer ein Konto erstellen

Shape the Future K-12 Program

If you are a K-12 academic institution in the participating countries*, you may be eligible to purchase Windows devices from certain technology partners that have access to discounted National Academic licenses through Microsoft's Shape the Future program.

By entering your valid school email address, you verify your K-12 school's eligibility for the Shape the Future K-12 program. Higher Education institutions are not eligible for this program.

*Participating Countries: Australia, Austria, Belgium, Bulgaria, Canada, Croatia, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Greece, Hungary, Ireland, Italy, Japan, Latvia, Lithuania, Malta, Netherlands, New Zealand, Norway, Poland, Portugal, Romania, Slovakia, Slovenia, Spain, Sweden, Switzerland, United Kingdom, United States, Iceland, Liechtenstein, Luxembourg, Monaco, San Marino, Vatican City, Andorra, Faroe Islands, Isle of Man, Jersey

[Sign up to get code](#)





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What's your role in your school?

Note: In order to participate in the Shape the Future program, you must be authorized by your school to make hardware purchases for your institution and certify the information provided below is true.

- K-12 Teacher or IT admin
- Student.
- I certify that to the best of my knowledge the information I am submitting is true

Next





Der Benutzer verifiziert sein Konto

Create a password

<input type="text" value="First name"/>	<input type="text" value="Last name"/>
<input type="password" value="Create password"/>	
<input type="password" value="Confirm password"/>	

We sent a verification code to **alan@contoso.com**. Enter the code to complete signup. [Resend code](#)

By choosing **Create account**, you agree to our [terms and conditions](#) and [privacy statement](#).

Microsoft will send you promotions and offers about Microsoft products and services for businesses. You can unsubscribe anytime

Create account





Der Verifizierungscode wird per Email zugestellt

The screenshot shows the Outlook.com interface. The top navigation bar includes 'Outlook.com', a search icon, and various actions like 'New', 'Reply', 'Delete', 'Archive', 'Junk', 'Sweep', 'Move to', and 'Categories'. The user's name 'John Doe' is visible in the top right. The left sidebar shows the 'Folders' pane with 'Inbox 143' selected. The main content area displays an email from 'Microsoft Office 365 Team' with the subject 'Welcome to Office 365...'. The email body contains a verification code '123456' and instructions to enter it on the signup page. A blue banner at the top of the email content says 'Store for Business'. The right sidebar contains several promotional tiles for Outlook.com features like 'Experience the web faster...', 'Save time looking for addresses...', 'Get to your email anywhere...', 'Manage and share your calendars...', and 'Save time. Preview your emails with Reading Pane.'.

123456 is your signup code

Microsoft Office 365 Team (Office365@email.microsoftonline.com) 4:57 AM | Actions
alan@contoso.com

Store for Business

Here's your verification code

To finish signing up, enter the code on the signup page.

123456

If you don't see a place to enter the code, [finish signup online](#).

FYI: Because you're signing up with a work email address, your employer may control your Office 365 communications and data. Their policies apply to your use of the service.

Don't want to sign up? Just ignore this email. Thanks.

Microsoft

Microsoft Corporation
One Microsoft Way,
Redmond, WA
98052-6399

This message was sent from an unmonitored email address.
Please do not reply to this message. [Privacy](#) | [Legal](#)



Verifizierung des Kontos

Create a password

<input type="text" value="Alan"/>	<input type="text" value="Smith"/>
<input type="password" value="*****"/>	
<input type="password" value="*****"/>	

We sent a verification code to **alan@contoso.com**. Enter the code to complete signup. [Resend code](#)

By choosing **Create account**, you agree to our [terms and conditions](#) and [privacy statement](#).

Microsoft will send you promotions and offers about Microsoft products and services for businesses. You can unsubscribe anytime

Create account





Der Benutzer vervollständigt das Profil der Bildungseinrichtung

Microsoft Pablo

Windows Store for Business Shop Manage **Settings** Support

Shape the Future K-12 Program

Congratulations! Your institution is now eligible to purchase Windows devices from certain technology partners that have access to discounted National Academic licenses through Microsoft's Shape the Future K-12 program for educational use by administrators, teachers, or students.

Please download the letter of eligibility and provide it to a participating technology partner when requesting a price quotation or submitting an order for the fulfillment of devices and licenses.

[Complete your profile to generate the letter of eligibility](#)

I affirm that the information provided to obtain this letter is true to the best of my knowledge and the named K-12 institution will act in accordance with the Shape the Future program rules

Download

Get Office 365 Education for free

Good news! Your school is eligible for Office 365 Education for free. You get 1 TB of free online storage and the online versions of Office. Some schools also provide the Office desktop apps via an Install Office button on the home page.

English (United States) Feedback Privacy & Cookies Terms of Use Trademarks © 2016 Microsoft



Der Benutzer gibt seine Schulinformationen ein

The screenshot shows a web browser window with a Microsoft header. A modal dialog titled "Complete your profile" is centered on the screen. The form contains the following fields:

- Address line 1:
- Address line 2:
- City:
- State:
- Postal Code:
- Country/Region:
- Organization name:

Below the form, there is a link: "Microsoft respects your privacy. [See our privacy statement](#)". At the bottom of the modal are two buttons: "Save" (blue) and "Cancel" (grey).

The background page is partially visible, showing the Microsoft logo, the text "Windows Store for Business", and promotional content for Office 365 Education.



Der Benutzer vervollständigt das Profil der Bildungseinrichtung



Search Store



Pablo



Windows Store for Business

Shop

Manage ▾

Settings ▾

Support

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[Edit your profile](#)

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Der Benutzer vervollständigt das Profil der Bildungseinrichtung



Search Store

Pablo



Windows Store for Business

Shop

Manage

Settings

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Der Benutzer erhält Zugang zu seinem eLOE Dokument

Shape the Future
K-12 Academic Institutions



Effective Date: 12/7/2016
Alan Smith
Bellows High School
One Main Street
Redmond, WA 98115
United States
Re: Microsoft Shape the Future K-12 institution
Eligibility Letter for undefined (A9CCCC2361)

Congratulations,
undefined is approved as eligible for the Shape the Future K-12 program, valid until one year after the Effective Date indicated above.

The Shape the Future program allows qualifying K-12 institutions* to purchase Windows devices from participating technology partners, typically at a discount from their retail price. Program prices for Windows devices are set by technology partners who have access to discounted National Academic licenses. For purposes of National Academic Offers, "Education Use" means use by administrators, teachers, or students in primary or secondary schools.

These devices may only be distributed to undefined (A9CCCC2361) and only in association with the Shape the Future program. In addition, Microsoft may require undefined (A9CCCC2361) to submit proof of receipt of the devices, such as a technology partner invoice, a shipment record or similar documentation which demonstrate receipt. Microsoft reserves the right to terminate the Shape the Future program and this eligibility letter entirely if and when Microsoft considers it appropriate.

To take advantage of the Shape the Future K-12 program, provide this letter to a participating technology partner when requesting a price quotation or submitting an order for the fulfillment of devices and licenses.

For more information on device options and the Shape the Future K-12 program, please contact a Microsoft representative, a Microsoft Partner or visit Microsoft.com/education.

We thank you for choosing Microsoft for your education needs. Education continues to be core to Microsoft's mission to empower every student on the planet to achieve more. Through [Office 365 Education](#), [Windows 10](#), [OneNote Class Notebook](#) and [Minecraft: Education Edition](#), we continue to offer immersive and inclusive experiences that inspire learning.

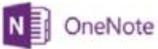
[Microsoft in Education](#)

*By presenting this letter of eligibility as described above, you affirm that you are (a) eligible as a qualified educational institution for the Shape the Future program; (b) authorized to act in this capacity on behalf of your educational institution; and (c) you and your institution will use any devices acquired through the program for educational purposes only; you further understand that you knowingly submit false information or misuse the devices acquired through the program.



Equip your students to do great things!

 Office 365

 OneNote

 MINECRAFT
EDUCATION EDITION

 skype
in the classroom

Konto ist bereits vorhanden –
lediglich der Store wurde noch nie
aufgerufen



Um einen eLOE zu erhalten, muss der Benutzer eine Konto erstellen

Shape the Future K-12 Program

If you are a K-12 academic institution in US, Canada, Australia or New Zealand, you may be eligible to purchase Windows devices from certain technology partners that have access to discounted National Academic licenses through Microsoft's Shape the Future program.

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Sign up to get code





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- K-12 Teacher or IT admin
- Student.
- I certify that to the best of my knowledge the information I am submitting is true

Next





Ein Benutzer mit einem vorhandenen Konto kann sich für den eLOE Download direkt anmelden

We know you!

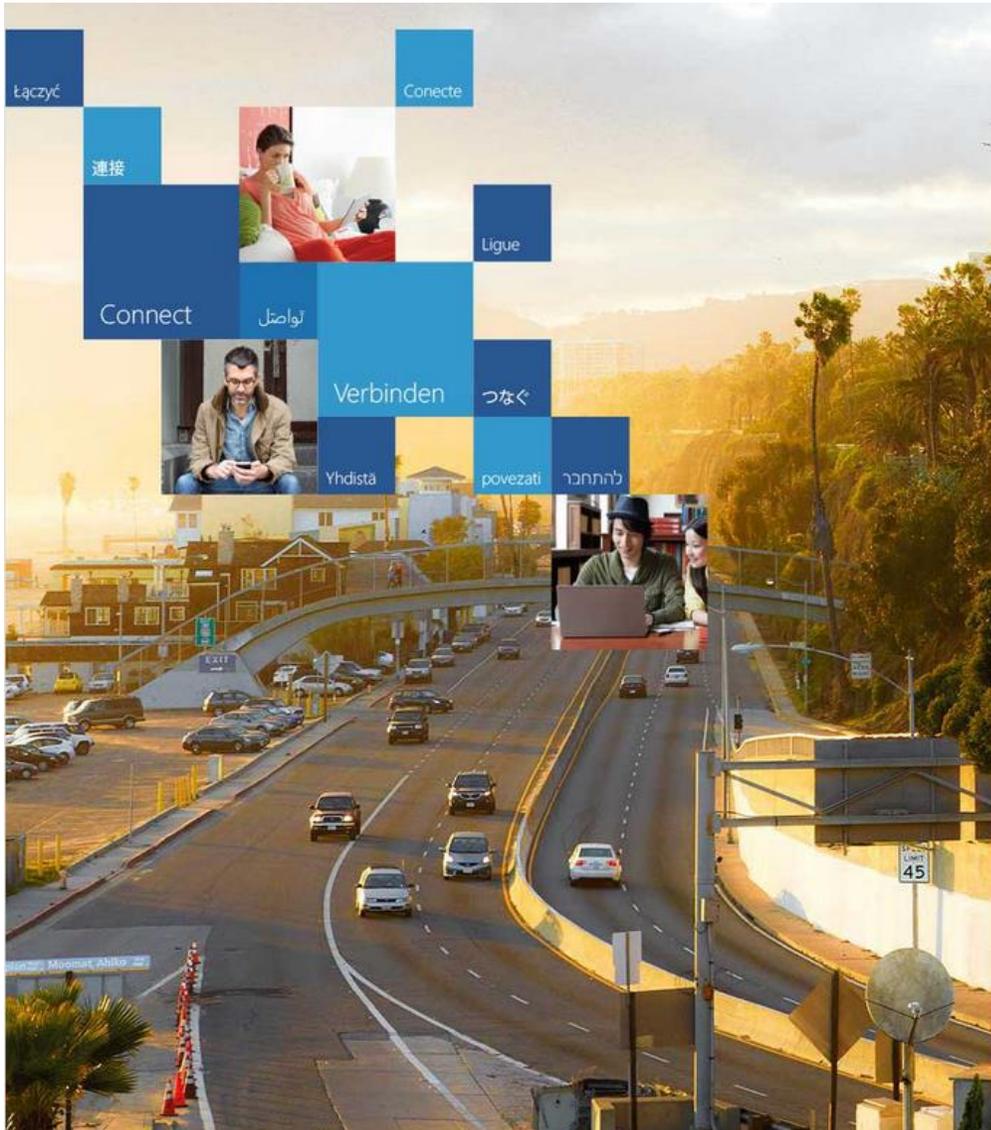
It looks like you're using this email address with a Microsoft business service already. To complete signup, sign in with your work or school account.

[Sign in](#)





Der Benutzer meldet sich mit seinem Arbeits- oder Schulkonto an



Sign in with your work or school account

Keep me signed in

[Sign in](#)

[Can't access your account?](#)



Your work or school account can be used anywhere you see this symbol. © 2015 Microsoft [Legal](#) [Privacy](#) [Feedback](#)



Der Benutzer akzeptiert die Geschäftsbedingungen

Almost there

By choosing **Next**, you agree to our [terms and conditions](#) and [privacy statement](#).

Next





Der Benutzer vervollständigt das Profil der Bildungseinrichtung



Search Store



Pablo



Windows Store for Business

Shop

Manage ▾

Settings ▾

Support

Shape the Future K-12 Program

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[Edit your profile](#)

I affirm that the information provided to obtain this letter is true to the best of my knowledge and the named K-12 institution will act in accordance with the Shape the Future program rules

Download

Get Office 365 Education for free

Good news! Your school is eligible for Office 365 Education for free. You get 1 TB of free online storage and the online versions of Office. Some schools also provide the Office desktop apps via an Install Office button on the home page.

English (United States)

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Nachträglicher Zugriff auf einen bestehenden eLOE



Der Benutzer meldet sich am Windows Store for Business an

The screenshot displays the Windows Store for Business interface. At the top left is the Microsoft logo. To its right is a search bar labeled "Search Store" and a user profile icon for "Pablo". Below this is a dark navigation bar with the following links: "Windows Store for Business", "Shop", "Manage" (with a dropdown arrow), "Settings" (with a dropdown arrow), and "Support".

The main content area features a large banner for "MINECRAFT EDUCATION EDITION" with the tagline "Play. Craft. Learn." The banner background is a Minecraft-style landscape with a river and floating blocks containing various items. Below the banner is a row of five small white dots, with the first one filled, indicating the current slide in a carousel.

At the bottom of the page, there is a section titled "Organize your classroom" with a "Show all" link to its right. Below the text are three colored tiles: a teal tile with a calendar icon, a purple tile with a document icon, and a blue tile with a building icon.



Der eLOE kann über den Menüpunkt "Verwalten" erreicht werden

Microsoft

Search Store

Pablo

Windows Store for Business Shop Manage Settings Support

Inventory

New LOB apps

Order history

Account information

MINECRAFT
EDUCATION EDITION

Minecraft: Education Edition
Play. Craft. Learn.

Organize your classroom

Show all



Der Benutzer wählt den Link auf der eLOE Download Seite

Microsoft

Search Store

Pablo

Windows Store for Business Shop **Manage** Settings Support

Account information

You can add new people and manage your account information in the Office 365 or Azure management portals.
[Get more info](#)

Your account

MSFTStoreTest08012016 One Microsoft Way Redmond WA 98052 United States	Pablo Martins
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[Edit](#)

Shape the Future K-12 Program

[Go to the letter of eligibility download page](#)



Der Benutzer vervollständigt das Profil der Bildungseinrichtung



Search Store



Pablo



Windows Store for Business

Shop

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